



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 846610

Schedule Dates 10/01/12-10/07/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail,Chris
Phone/Fax (804) 359-7100 /
CPE 11519
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 08/03/12
Last Modified 09/28/12
Entered By Penne Marsh
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,383.00
Net Total \$24,837.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	58	\$29,220.00
Grand Total:	58	\$29,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/02/12-10/05/12	6	:30	5A- 5:58A (ET)			2	1	1	1			5	\$140.00	\$700.00	Norfolk (WVEC) (WVEC)		9/28/12
2.1	Normal Line / SPOT	10/03/12-10/05/12	5	:30	5:58A- 7A (ET)				1	1	1			3	\$450.00	\$1,350.00	Norfolk (WVEC) (WVEC)		9/28/12
3.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	7A- 9A (ET)			1		1	1			3	\$500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/28/12
4.1	Normal Line / SPOT	10/06/12-10/06/12	4	:30	8A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		9/28/12
5.1	Normal Line / SPOT	10/07/12-10/07/12	6	:30	7A- 8A (ET)								1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)		9/28/12
6.1	Normal Line / SPOT	10/04/12-10/04/12	4	:30	9A- 10A (ET)					1				1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/28/12
7.1	Normal Line / SPOT	10/05/12-10/05/12	4	:30	10:58A- 12P (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/28/12
8.0	Normal Line / SPOT	10/02/12-10/02/12	6	:30	12P- 12:57P (ET)			1						1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		8/3/12
9.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	3:58P- 4:58P (ET)			1	1	1	1			4	\$200.00	\$800.00	Norfolk (WVEC) (WVEC)		9/28/12
10.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	4:58P- 5:29P (ET)			1	1	1	1			4	\$550.00	\$2,200.00	Norfolk (WVEC) (WVEC)		9/28/12
11.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	5:29P- 5:58P (ET)			1	1	1	1			4	\$550.00	\$2,200.00	Norfolk (WVEC) (WVEC)		9/28/12
12.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	6P- 6:30P (ET)			1	1	1	1			4	\$650.00	\$2,600.00	Norfolk (WVEC) (WVEC)		9/28/12
14.0	Normal Line / SPOT	10/07/12-10/07/12	6	:30	6P- 6:30P (ET)								1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/3/12
15.1	Normal Line / SPOT	10/03/12-10/03/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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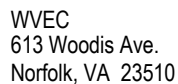
Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
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16.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:58P- 10P (ET)		1							1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)	DWTS	8/3/12
17.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	11P- 11:35P (ET)			2	1	2	1			6	\$550.00	\$3,300.00	Norfolk (WVEC) (WVEC)	DWTS	9/28/12
18.1	Normal Line / SPOT	10/06/12-10/06/12	5	:30	11:30P- 12:05A (ET)							1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	News after CF	9/28/12
19.1	Normal Line / SPOT	10/07/12-10/07/12	5	:30	11P- 11:35P (ET)								1	1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		9/28/12
20.1	Normal Line / SPOT	10/02/12-10/03/12	5	:30	11:35P- 12:02A (ET)			1	1					2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)		9/28/12
21.1	Normal Line / SPOT	10/01/12-10/01/12	5	:30	5:58A- 7A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/28/12
22.1	Normal Line / SPOT	10/01/12-10/01/12	5	:30	7A- 9A (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)		9/28/12
23.1	Normal Line / SPOT	10/01/12-10/01/12	5	:30	3:58P- 4:58P (ET)		1							1	\$175.00	\$175.00	Norfolk (WVEC) (WVEC)		9/28/12
24.1	Normal Line / SPOT	10/01/12-10/01/12	5	:30	4:58P- 5:29P (ET)		1							1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		9/28/12
25.1	Normal Line / SPOT	10/01/12-10/01/12	5	:30	5:29P- 5:58P (ET)		1							1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)		9/28/12
26.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/28/12
27.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	11P- 11:35P (ET)		1							1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		9/28/12
28.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	3P- 3:58P (ET)		2							2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)	makegoods	9/28/12
29.1	Normal Line / SPOT	10/02/12-10/05/12	6	:30	3P- 3:58P (ET)	2		X	X	X	X			2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)	makegoods	9/28/12

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